ORDER

Orders

Order / Rev:	**169253**
Alt Order #:	
Product Desc:	10/22-11/6 Schedule
Estimate:	
Flight Dates:	10/22/12 - 11/06/12
Original Date / Rev:	11/05/12 / 11/05/12
Order Type:	GENERAL

KOB

Primary AE:	Olivia Lawrence
Sales Office:	KOB
Sales Region:	Local

Agency

Name:	**James Jenkins Communications**
Buying Contact:	
Billing Contact:	
	PO Box 94507
	Albuquerque, NM 87199

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Christopher Ocksrider for PRC Distric**
Demographic:	A25-54
Product Codes:	PL1
Priority:	99
Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	10	$750.00	$637.50
10/29/12	11/06/12	25	$3,725.00	$3,166.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	$750.00	$637.50	0.00
November 2012	25	$3,725.00	$3,166.25	0.00
Totals	35	$4,475.00	$3,803.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	25%	$4,475.00
Market	100%	$17,900.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	0%	$0.00
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	0%	$0.00
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00

KOVT	0%	$0.00
KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	0%	$0.00
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	75%	$13,425.00

Order / Rev: 169253 Advertiser: Christopher Ocksrider for PRC District 1

Alt Order #: Product Desc: 10/22-11/6 Schedule **KOB**

Flight Dates: 10/22/12 - 11/06/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	11/05/12	11/05/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M------	:30	1	$275.00	6	0.00	NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/05/12	11/11/12	M------	1	$275.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
2		*All 11/05/12-11/11/12*		*News 4 Today II 6a-7a*		M-F 6a-7a		M---------		*:30*		*~~($275.00)~~*	0.00	*NM*	
		Credited													
		[Time period not available]													
2	All	10/22/12	11/05/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWTF--	:30	10	$75.00	6	0.00	NM	22	$1,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/22/12	10/28/12	-TWTF--	10	$75.00	0.00								
	Week:	10/29/12	11/04/12	MTWTF--	10	$75.00	0.00								
	Week:	11/05/12	11/11/12	M------	2	$75.00	0.00								
3	All	11/05/12	11/05/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M------	:30	1	$225.00	6	0.00	NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/05/12	11/11/12	M------	1	$225.00	0.00								
4	All	11/05/12	11/05/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M------	:30	1	$400.00	4	0.00	NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/05/12	11/11/12	M------	1	$400.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1		*All 11/05/12-11/11/12*		*News 4 @ 6p M-F*		M-F 6p-632p		M---------		*:30*		*~~($400.00)~~*	0.00	*NM*	
		Credited													
		[Time period not available]													
5	All	11/05/12	11/05/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M------	:30	1	$200.00	7	0.00	NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/05/12	11/11/12	M------	1	$200.00	0.00								
6	All	11/05/12	11/05/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M------	:30	2	$400.00	6	0.00	NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/05/12	11/11/12	M------	2	$400.00	0.00								
7	All	10/29/12	11/04/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	$75.00	6	0.00	NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	-----S-	1	$75.00	0.00								
8	All	10/29/12	11/04/12	Chris Matthews Chris Matthews	CM	Su 830a-9a	------S	:30	1	$25.00	6	0.00	NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	------S	1	$25.00	0.00								
9	All	10/29/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	------S	:30	1	$400.00	6	0.00	NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	------S	1	$400.00	0.00								
10	All	10/29/12	10/29/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M------	:30	1	$350.00	4	0.00	NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	M------	1	$350.00	0.00								
11	All	10/29/12	11/04/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	--W----	:30	1	$75.00	6	0.00	NM	1	$75.00

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Flight Dates: 10/22/12 - 11/06/12

Advertiser: Christopher Ocksrider for PRC District 1
Product Desc: 10/22-11/6 Schedule
Estimate:

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 Today I 5a-530a											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/29/12	11/04/12	--W----	1	$75.00	0.00								
12	All	10/29/12	11/04/12	News 4 @ 10p M-F	CM	M-F 10p-1035p	---T---	:30	1	$400.006		0.00	NM	1	$400.00
				News 4 @ 10p M-F											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/29/12	11/04/12	---T---	1	$400.00	0.00								
13	All	10/29/12	11/04/12	Notre Dame Football	CM	Sa 12noon-930p	-----S-	:30	1	$75.007		0.00	NM	1	$75.00
				Notre Dame Football											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/29/12	11/04/12	-----S-	1	$75.00	0.00								
N 14	All	10/29/12	11/04/12	News 4 Special Sa 530p-6	CM	Sa 530p-6p	-----S-	:30	1	$75.007		0.00	NM	0	$0.00
				News 4 Special Sa 530p-6p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/29/12	11/04/12	-----S-	1	$75.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1		*All*	*10/29/12-11/04/12*	*News 4 Special Sa 530p-6p*		Sa 530p-6p		------Sa--		*:30*		*~~($75.00)~~*	0.00	*NM*	
	Credited														
	[no run football - per ops]														
15	All	10/29/12	11/04/12	Horse Racing	CM	Sa/Su 12p-7p	-----S-	:30	1	$125.006		0.00	NM	1	$125.00
				Horse Racing		(6:00 PM-7:00 PM)									
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/29/12	11/04/12	-----S-	1	$125.00	0.00								
N 16	All	11/06/12	11/06/12	Who Wants to Be A Millio	CM	M-F 1130a-12p	-T-----	:30	1	$75.006		0.00	NM	1	$75.00
				Who Wants to Be A Million											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		11/05/12	11/11/12	-T-----	1	$75.00	0.00								
													Totals	35	$4,475.00

*Tax 1 Note: ABQ 7%.